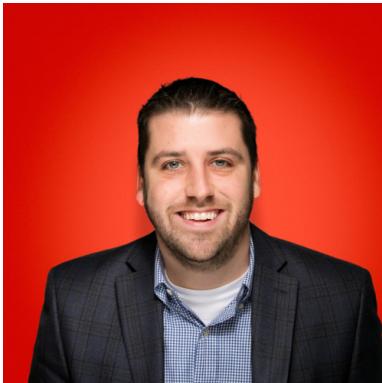


Optimizing ABM Execution To Outperform Organizational Expectations

Speakers



Som Puangladda, GumGum



Adam Goyette, G2 Crowd



Eric Martin, SalesLoft



Justin Gray, LeadMD

Tier 1 ABM Programs



Tier 1 ABM Programs



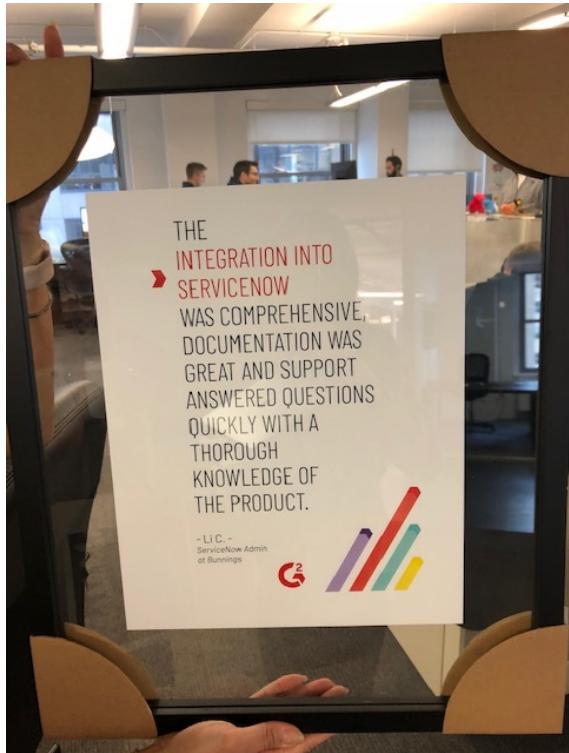
Turbo Tour for Auto Vertical

gumgum[□]

Tier 2 ABM Programs



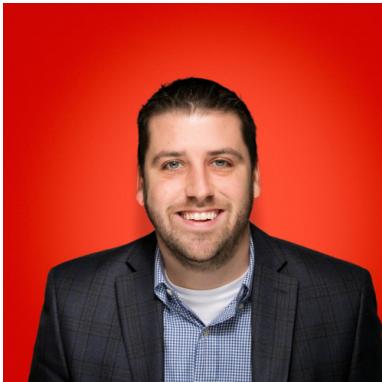
Computer vision allows us to successfully target specific categories — including pharmaceuticals, food, apparel, and more — including hard-to-reach Millennials. The Double DMP is the perfect hub for helping custom audience segments with first- and third-party data, especially when you add our visual intelligence. In simpler terms, it means your customers post on social media with #B2BMX hashtag, you know everything you need to give your audience the warm fuzzies.



Speakers



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Thank You!